

from **WHOLE** OWNERSHIP  
to **SHARED**



# CANADIAN RESORT INVESTMENT CONFERENCE

October 21 – 22, 2009, The Westin Calgary [www.resortinvest.ca](http://www.resortinvest.ca)

## Canadian Resort Investment Conference:

Canada's only comprehensive conference providing invaluable insight into all aspects of resort development and operations.

This networking and educational event will attract hundreds independent and multi-property developers/operators, lenders and service providers involved in Privately-Owned Resorts to Vacation Ownership options such as Condo Hotels, Residence Clubs, Fractional, Multi-destination Clubs, Timesharing and Point Systems.

Get your company profiled in front of the influential leaders of Canadian Resorts and Vacation Ownership decision-makers by becoming an official sponsor of the **Canadian Resort Investment Conference**.

Co-sponsorship packages available!  
An excellent way to showcase your company to the foremost leaders in the Canadian lodging investment market.

	PLATINUM \$12,000	GOLD \$9,000	SILVER \$6,000	BRONZE \$3,000
Complimentary Registrations	Five (Value of \$3000)	Three (Value of \$1,800)	Two (Value of \$1,200)	One (Value of \$600)
As Master of Ceremonies on October 22, 2009 (presenting opening remarks, introduction of speakers for plenary sessions and closing remarks)	Yes	-	-	-
Private lounge area for B2B meetings (advance planning required)	Yes	Yes	-	-
Logo on Set Design	Yes	Yes	-	-
Exhibition Spot (6 foot table top display)	Complimentary (Value of \$500) Option to Display 10x10 booth (1st choice location)	Complimentary (Value of \$500) Option to Display 10x10 booth	50% Discount (Savings of \$250)	30% Discount (Savings of \$150)
Opening Reception	Hosting Credit + display banners + 5 extra tickets	Hosting Credit + display banners + 3 extra tickets	+2 extra tickets	+1 extra ticket
Logo on Conference website with hyperlink, company description and Marketing Material (PDF)	Yes, 100 words	Yes, 100 words	Yes, 100 words	Yes, 50 words
Logo Recognition in Marketing E-Blasts (to over 7,000 hospitality executives)*	Yes	Yes	Yes	Yes
Logo in Industry Publications (45,000 Nation-wide Distribution)*	Yes	Yes	Yes	Yes
Logo on Conference Signage (Presentation Slides and at Registration Desk)	Yes including, opening reception	Yes including, opening reception	Yes	Yes
Logo In Conference Program*	Yes	Yes	Yes	Yes
Ad in Conference Brochure*	Complimentary (Value of \$500)	Complimentary (Value of \$500)	50% discount (Savings of \$250)	30% discount (Savings of \$150)
Logo on promotional post card mailer*	Yes	Yes	Yes	Yes
Ongoing exclusive access to Delegate List	Yes	Yes	Yes	-
Company Name Recognition By MC during opening remarks	Yes	Yes	-	-
Sponsorship Ribbons for all company attending delegates	Yes	Yes	Yes	Yes

\*Subject to Artwork deadlines

Please direct sponsorship inquiries to:  
**Jeff Berg, Big Picture Conferences Inc.**  
**Tel: 416.924.2002 or Toll free: 866.887.4453**  
**Email: [jeffberg@bigpictureconferences.ca](mailto:jeffberg@bigpictureconferences.ca)**  
**Mail: 166 Pearl Street, Suite 200, Toronto ON M5H 1L3**

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Big Picture Conferences (BPC) is dedicated to the synergistic production of annual conferences and networking events for the Canadian hospitality industry.

Our two complimentary events: Canadian Resort Investment Conference (CRIC) and the Canadian Hotel Investment Conference (CHIC) feature a range of educational sessions tailored to professionals in the lodging industry. The CRIC event is focused on resort development & operations whereas the CHIC Conference discusses issues relating to the current and future state of the hotel venture market. Increase your visibility, Co-Sponsor today!

## Co-Sponsorship Opportunities for Canadian Resort Investment Conference (CRIC) and Canadian Hotel Investment Conference (CHIC)

	Platinum \$30,000	Gold \$20,000	Silver \$14,000
<b>Exposure <i>both events</i> (unless otherwise noted)</b>			
Logo on both Conference websites with hyperlink	Yes	Yes	Yes
Logo Recognition in all Conference promotional E-blasts* distribution 7,000 hospitality contacts	Yes	Yes	Yes
Logo in Industry Publications* (11,000 primary readers, + 45,000 nation-wide)	Yes	Yes	Yes
Logo on all Conference presentation slides	Yes	Yes	Yes
Logo in both Conference Programs*	Yes	Yes	Yes
Logo on all Conference Signage*	Yes, including Opening Reception	Yes, including Opening Reception	Yes
Logo in all Promotional Material	Yes	Yes	Yes
Logo on Set Design	Yes	Yes	-
Ad in Conference Brochure (CRIC)	Complimentary	Complimentary	50% savings
<b>Participation</b>			
Extra tickets to Opening Reception (CRIC and CHIC)	Five extra tickets	Three extra tickets	Two extra tickets
Complimentary Conference Registrations (CRIC and CHIC)	Five Value of \$7,470	Three Value of \$4,482	Two Value of \$2,988
Exclusive Master of Ceremonies (CRIC only)	Yes	-	-
Exhibition Table Top (Value of \$3,500) (CRIC and CHIC)	Complimentary	Complimentary	Savings 50% off
<b>Acknowledgement <i>both events</i></b>			
Opening Receptions	Hosting Credit	Hosting Credit	-
Logo in all Conference promotional materials*	Yes	Yes	Yes
<b>Connection <i>both events</i></b>			
Ongoing exclusive access to the delegate lists	Yes	Yes	Yes
Company description and marketing material (pdf) posting/downloading on web site	Yes 100 words	Yes 100 words	Yes 100 words
<b>Recognition <i>both events</i></b>			
By Masters of Ceremonies	Yes	Yes	-
Sponsor Ribbons for all company delegates	Yes	Yes	Yes

\* subject to artwork deadlines

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## SPONSORSHIP CONTRACT FORM

Please indicate your Sponsorship Level

CO-SPONSOR (CRIC & CHIC)

Platinum  
\$12,000

Gold  
\$9,000

Silver  
\$6,000

Bronze  
\$3,000

Platinum  
\$30,000

Gold  
\$20,000

Silver  
\$14,000

## Please fill in contact details for COMPLIMENTARY REGISTRATIONS

(3 names for Gold, 2 names for Silver, 1 name for Bronze)

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
Email \_\_\_\_\_  
Company Website \_\_\_\_\_

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
Email \_\_\_\_\_  
Company Website \_\_\_\_\_

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
Email \_\_\_\_\_  
Company Website \_\_\_\_\_

### EXHIBITION OPPORTUNITIES\*

Yes, We will take advantage of the exhibitor package  
(complimentary for Gold, 50% savings for Silver and  
30% savings for Bronze)

No, Thanks

\*confirm arrangements with Jeff Berg 416-924.2002 ex 227

## Payment Details (invoice to follow)

### MAIN CONTACT INFO FOR SPONSORSHIP

Sponsoring Company / Organization

Name \_\_\_\_\_ Title \_\_\_\_\_

Billing Address \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

The undersigned agrees to the sponsorship level indicated above as part of the Canadian Resort Investment Conference. Payment in full is required by Sept. 21, 2009.

**Sponsor Signature** \_\_\_\_\_

Date \_\_\_\_\_

special notes/requests \_\_\_\_\_

Cheques payable to Big Picture Conferences Inc. **Please submit by to FAX to 416.961.7737**

Big Picture Conferences Inc. c/o Jeff Berg tel 416.924.2002 ex 227

Our Sponsors greatly contribute to the success of our events. We thank you for your generous support!

Big Picture Conferences, 166 Pearl Street, Suite 200, Toronto ON M5H 1L3

