

2012 Conference Sponsorship Opportunities

	Welcome Reception	Platinum	Lunch	Gold	Silver	Bronze	Breakfast & Breaks
Exposure & Connection	ONLY 1 OPPORTUNITY	1 EXCLUSIVE OPPORTUNITY PER BUSINESS CHANNEL	ONLY 1 OPPORTUNITY				
Ongoing exclusive access to delegate list	✓	✓	✓	✓	✓	-	-
Logo on set design	✓	✓	✓	✓	-	-	-
Logo on Conference website with hyperlink & company description with your Marketing Material (PDF)	✓ 200 words	✓ 200 words	✓ 150 words	✓ 150 words	✓ 100 words	✓	✓
Logo in Industry Publications (45,000 Nationwide Distribution)*	✓	✓	✓	✓	✓	✓	✓
Brand Promotion: eBlasts (over 9,000 industry professionals)*	✓	✓	✓	✓	✓	✓	✓
Logo In Conference Program*	✓	✓	✓	✓	✓	✓	✓
Logo on Conference Signage (Presentation Slides and at Registration Desk)*	✓	✓	✓	✓	✓	✓	✓ + Signage on the buffet tables
Participation							
Welcome Reception (# of extra tickets)	5	5	3	3	2	1	-
Master of Ceremonies	3 minute welcoming address at the podium during the opening reception	-	-	-	-	-	-
Complimentary Registrations	5	5	3	3	2	1	1
6ft Table Top (1 full registration included)	✓	✓	✓	✓	✓	✓	-
Recognition							
Special Thank You by MC during opening remarks	✓	✓	✓	✓	✓	-	-
Sponsor Ribbons for all company delegates	✓	✓	✓	✓	✓	✓	✓
*Subject to deadlines **Subject to approval	\$15,000 + Food and Beverage	\$15,000	\$10,000	\$10,000	\$7,000	\$4,000	\$5,000

Top 5 Reasons to Sponsor:

1 EXPOSURE

Share the latest information on your product and service face to face with senior level decision makers and influencers.

2 PARTICIPATION

Join delegates to hear what's new and find real solutions.

3 CONNECTION

Reach out to delegates before, during, and after the event.

4 RECOGNITION

Profile your company!
Get mention from the MC and Sponsorship Ribbons for all company delegates.

5 NETWORK

Meet and mingle with the most important industry executives.

BY THE NUMB3RS 2011

Over 230 people from over 140 companies attended

Over 78% of attendees were C-level/senior level executives

47% attended the event for the first time

84% said the conference was worthwhile

THE CANADIAN RESTAURANT INVESTMENT SUMMIT

is an annual investment and economic conference driven by GE Capital's commitment to provide restaurateurs, lenders, and investors with the resources, knowledge and vision to help make better restaurant and franchise investment decisions.

Senior-level executives and food service industry experts will gain from timely insights by leading financial and economic analysts. The Canadian Restaurant Investment Summit will explore issues that impact the restaurant investment community and discuss future opportunities and trends through in-depth, interactive sessions that are uniquely Canadian.



GE Capital

Schedule At A Glance

For more detailed information, visit the PROGRAM page at www.restaurantinvest.ca

MAY 30, 2012

6:00 PM Opening Reception
held in conjunction with the *Canadian Hotel Investment Conference*

MAY 31, 2012

6:30 AM Exhibition Move In

7:00 AM Registration Opens | Breakfast

8:30 AM Opening Remarks | Plenary Sessions | Breakouts Sessions

12:00 PM Networking Lunch

1:30 PM Breakout Sessions | Plenary Sessions | Closing Remarks

5:00 PM Exhibition Move Out

For more
details
contact:

Vicki Welstead | Director, Sponsorship Development
Big Picture Conferences Inc. | 166 Pearl Street, Suite 200, Toronto, ON M5H1L3
DIRECT (416) 693-1501 | OFFICE (416) 924-2002 x 233 | FAX (416) 961-7737
vickiwelstead@bigpictureconferences.ca

Sponsorship APPLICATION & CONTRACT



PLEASE PRINT

Contact Name _____ Title _____

Company Name PLEASE STATE HOW YOU WISH YOUR COMPANY NAME TO APPEAR IN PRINT _____

Company Address _____ City _____

Province/State _____ Postal/Zip _____

Phone _____ Fax _____

Email _____ Website _____

Sponsorship Selection Select the level at which you wish to sponsor (check all that apply):

FOR SPONSORS ONLY

Do you require an exhibition table? YES NO

Please note that table assignment will be determined when all applications have been received. You will be contacted by Vicki Welstead to confirm your table number.

Canadian Hotel Investment Conference (CHIC)

MAY 29-30, 2012 | The Hilton Toronto Hotel

- Platinum \$20,000
- Gold \$15,000
- Silver \$9,000
- Bronze \$6,000
- Welcome Reception \$20,000 (+ the cost of food and beverage) May 29, 2012
- Breakfast Sponsor \$5,000 May 30, 2012
- Morning Refreshment Break Sponsor \$5,000 May 30, 2012
- Lunch Sponsor \$15,000 May 30, 2012
- Afternoon Refreshment Break Sponsor \$5,000 May 30, 2012
- Conference Lanyards Sponsor \$4,000 +product May 30, 2012

CANADIAN RESTAURANT INVESTMENT SUMMIT (CRIS)

MAY 30-31, 2012 | The Hilton Toronto Hotel

- Platinum \$15,000
- Gold \$10,000
- Silver \$7,000
- Bronze \$4,000
- Welcome Reception \$15,000 (+ the cost of food and beverage) May 30, 2012
- Breakfast Sponsor \$5,000 May 31, 2012
- Morning Refreshment Break Sponsor \$5,000 May 31, 2012
- Lunch Sponsor \$10,000 May 31, 2012
- Afternoon Refreshment Break Sponsor \$5,000 May 31, 2012

Please Sign & Submit Your Contract 1 of 3 Ways:

- 1 BY FAX: (416) 961-7737
- 2 SCAN COMPLETED FORM + EMAIL TO:
VICKIWELSTEAD@BIGPICTURECONFERENCES.CA
- 3 BY MAIL: Big Picture Conferences, ATTN: Vicki Welstead
166 Pearl Street, Suite 200, Toronto, Ontario M5H 1L3

Your Total

Subtotal	\$
13% H.S.T.	\$
TOTAL	\$
GST/HST# 83551 8366 RT0001	

Method of Payment

This application must be accompanied by the total amount due. A receipt will be issued when payment is received. Applications will not be confirmed until payment is received. Fees are quoted in Canadian funds. All payments over \$5,000 must be paid by cheque only.

- CHEQUE PLEASE MAKE PAYABLE TO BIG PICTURE CONFERENCES INC. VISA MasterCard AMEX

CARDHOLDER NAME: PLEASE PRINT _____ CARD NUMBER: _____ EXPIRY DATE: _____

Authorization

The undersigned acknowledges that they have read and accept the terms and conditions as set forth on the back/second page of this contract. Contract will be returned if unsigned or incomplete.

Signature _____ Print Name _____ Date _____



Sponsorship

CONTRACT TERMS & CONDITIONS

1. Big Picture Conferences Inc. (BPC) reserves the right, at its sole discretion, to change the date or dates upon which the show is held or to cancel the show and shall not be liable in damages or otherwise by reason of any such change or cancellation, other than to refund in full any amounts paid by the Sponsor to BPC.
2. The Sponsor shall not assign contract or sublet the sponsorship/space or any part thereof or permit same to be used by any other person, without the prior written consent of BPC. Any attempt to do so renders this contract null and void and will result in immediate cancellation of this contract with no refund.
3. The Sponsor is responsible for compliance with all applicable laws, bylaws, ordinances, regulations, requirements, codes and standards, including those with respect to fire, safety, health and environmental matters and shall ensure that all equipment, materials and goods used by the Sponsor so comply.
4. The Sponsor shall indemnify and hold harmless BPC from and against any loss, injury or damages whatsoever suffered by Sponsor as a result of the Sponsors' participation in the show, including without limitation, any third party claim against Sponsor with respect to loss, injury or damage sustained.
5. Sponsor's display must comply with all requirements of the The Hilton Toronto Hotel and of the owner of the building, including maximum height requirements.
6. Sponsorship fees are non-refundable.
7. Goods must not be shipped to the show with any shipping charges to be paid on arrival and any such goods will not be accepted by BPC or the The Hilton Toronto Hotel. BPC and the The Hilton Toronto Hotel will not assume responsibility for loss or damage to the Sponsors' goods or property before, during or after the show.
8. BPC reserves the right at any time to alter or remove exhibits or any part thereof, including printed material, products, signs, lights or sound and to expel exhibitors or their personnel if, in the BPC's opinion, their conduct or presentation is objectionable to BPC or to other participants.
9. The Sponsor agrees that no display may be dismantled or goods removed during the scheduled time of the exhibition. The Sponsor agrees to remove the exhibit and equipment from the building by the final move-out time. In the event of failure to do so, the Sponsor agrees to pay for such additional costs as may be incurred by BPC.
10. The attendee list is owned by BPC and is provided to the Sponsor for conference follow up use only, unless prior approval in writing has been granted by BPC.
11. The attendee list is not to be distributed by the Sponsor to any other party under any circumstance.
12. The Sponsor is responsible for the placement and cost of insurance relating to its participation in the show. The Sponsor agrees to furnish immediately to BPC, upon request, certificates of insurance pertaining to all policies of insurance carried by the Sponsor together with satisfactory evidence from the insurers of the continuation of such policies.
13. This event is a conference with a 6' table top provided for sponsors only. Full access to all food and beverage/networking/reception functions and speaker sessions is included with the exhibition confirmation—for one person only.

**PLEASE SIGN AND SUBMIT BY FAX: (416) 961-7737 --OR--
SIGN AND SCAN THE COMPLETED FORM AND EMAIL TO: VICKIWELSTEAD@BIGPICTURECONFERENCES.CA**
By Mail: Big Picture Conferences, ATTN: Vicki Welstead, 166 Pearl Street, Suite 200, Toronto, Ontario M5H 1L3

FOR OFFICE USE ONLY

Our sponsors greatly
contribute to the success
of our events.

We thank you for your
generous support!