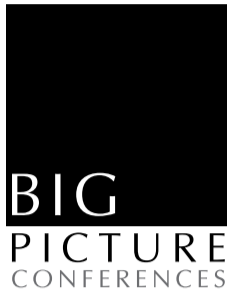


Bring your brand into the spotlight



Big Picture Conferences is Canada's producer of must-attend networking and business events for the Canadian Hospitality Industry. We annually convene **OVER 1,500** senior level executives, hotel/restaurant owners, operators and advisors who attend our events to gain the latest business knowledge and exchange ideas with their peers. Our program provides a rich experience for our delegates. Networking is intense, intimate and rewarding.

Nothing beats the power of permission marketing—our conferences allow your brand to be immersed in the event spotlight.

Most sponsorship levels include:

- ▶ multiple registrations for your attendees
- ▶ a prominent place on the exhibition floor
- ▶ elevated participation and engagement at the conference
- ▶ access to our delegate list before and after the event
- ▶ exclusivity in your business category
- ▶ discounts for HAC Allied Members
- ▶ additional discounts when you sponsor more than one event

Our sponsors say it best:

"We connect with all our national accounts at your events... together under one roof."

"These conferences are very positive for us and we feel we gained numerous solid client leads."

"Thank you so much for all your help to make the conference a success for us... We will be back next year to do it all again!"

Call Vicki Welstead
(705) 924-9374
vickiwelstead@bigpictureconferences.ca

Talk to Vicki about opportunities to broaden your competitive advantage at our prestigious industry events.

Participate at all our events in 2014. We have you covered across the calendar and the country.



WHO ATTENDS?

haconference.ca cdntourismmarketing.ca

FEB 11-13, 2014 EATON CHELSEA TORONTO HOTEL

HAC ALLIED MEMBERS: receive a \$500 saving on all published HAC sponsorship rates.

- Platinum \$20,500 Gold \$12,500 Silver \$8,500 Bronze \$5,500
- Evening Reception \$15,500 +food and beverage CHOOSE: HAC CTMS
- Beverage \$6,500 +product and corkage CHOOSE: HAC CTMS
- Breakfast \$4,500 AM Break \$4,500 PM Break \$4,500 CHOOSE: HAC CTMS
- Volunteer T-Shirts \$3,500 +product Delegate Bags \$3,500 +product Lanyards \$3,500 +product
- USB Key \$1,500 +product Notepads \$1,500 +product Pens \$1,500 +product

HAC HALL OF FAME AWARD SPONSORS

- TITLE SPONSOR \$10,500 HR AWARD \$8,000 HUMANITARIAN AWARD \$8,000
- GREEN KEY ENVIRONMENT AWARD \$8,000 + Exhibit Table \$2,500

→ REQUEST MORE INFO



WHO ATTENDS?

hotelinvest.ca

MAY 5+6, 2014 EATON CHELSEA TORONTO HOTEL

- Platinum \$20,000 Gold \$15,000 Silver \$9,000 Bronze \$6,000
- Welcome Reception \$20,000 (+the cost of food and beverage)
- Breakfast \$5,000 AM Break \$5,000 PM Break \$5,000
- Lunch \$15,000 Lanyards \$4,000 +product

→ REQUEST MORE INFO



WHO ATTENDS?

restaurantinvest.ca

MAY 6+7, 2014 EATON CHELSEA TORONTO HOTEL

- Platinum \$15,000 Gold \$10,000 Silver \$7,000 Bronze \$4,000
- Welcome Reception \$15,000 (+the cost of food and beverage)
- Breakfast \$3,000 AM Break \$3,000 PM Break \$3,000
- Lunch \$10,000

→ REQUEST MORE INFO



WHO ATTENDS?

hotel-resortinvest.ca

2014 DATE TBD VANCOUVER, BC

- Platinum \$20,000 Gold \$15,000 Silver \$9,000 Bronze \$6,000
- Welcome Reception \$20,000 (+the cost of food and beverage) Lunch \$15,000
- Breakfast \$5,000 AM Break \$5,000 PM Break \$5,000
- Lanyards \$4,000 +product Pens \$2,000 +product

→ REQUEST MORE INFO

For more details, contact:

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